

Message Text

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ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 CAB-02 CIAE-00 COME-00
DODE-00 DOTE-00 INR-10 NSAE-00 FAA-00 L-03 /036 W
-----114802 052024Z /46

R 041535Z APR 78

FM AMEMBASSY ROME

TO SECSTATE WASHDC 1825

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E.O. 11652: N/A

TAGS: EAIR, IT

SUBJECT: CIVAIR: AIR FARES

REF: (A) ROME 5373, (B) ROME 4180

1. PANAM MANAGER IN ROME GAVE EMBOFF COPY OF
TELEX TO PANAM FROM MINISTRY OF TRANSPORT (CIVILAVIA)
DATED MARCH 31. UNOFFICIAL TRANSLATION PROVIDED PARA 2.

2. BEGIN TEXT. RE USA-ITALY FARE STRUCTURE, THIS
MINISTRY NOTIFIED PANAM BY TELEX NO. 345560/32/1 ON
15 DECEMBER 1977 THAT ONLY FARES APPLICABLE TO USA-ITALY
ROUTES ARE THOSE APPROVED BY THIS MINISTRY BY (TELEX)
NO. 342558/30 OF NOVEMBER 18, 1977. DESPITE THIS, SENDER
IS INFORMED THAT PANAM CONTINUING PUBLICIZE AND SELL
THROUGHOUT NATIONAL TERRITORY BUDGET FARE WITHOUT ITALIAN
GOVERNMENT APPROVAL. IN RELATION FOREGOING PANAM IS
ASKED TO ABSTAIN FROM SALES IN QUESTION AND FROM APPLICA-
TION SAID BUDGET FARE ON ITALY-USA AND VICE VERSA ROUTES.
AWAITING COURTESY REPLY THIS MATTER. DIRECTOR GENERAL
COLLINI. END TEXT.

3. PANAM MANAGER STATED TWA HAD RECIEVED SIMILAR
MESSAGE.

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4. COMMENT. EMBASSY BELIEVES ABOVE TELEX, FOLLOWING
NOTES VERBALE SENT REFTELS, IS INDICATION GOI PATIENCE
ON FARE ISSUES MAY BE BEGINNING TO WEAR THIN. WE
NOTE, ON OTHER HAND, THAT GOI OFFICIALS HAVE NOT MADE ANY
INFORMAL COMMENTS ON MATTER AND THAT ALITALIA SOURCE
INDICATED TO EMBOFF ABOUT TEN DAYS AGO THAT CRISIS ON

AIR FARES NOT IMMINENT. NEVERTHELESS, PANAM MUST REPLY
SHORTLY TO DGCA. EMBASSY SUGGESTS THOUGHT BE GIVEN TO
COMPLYING WITH ITALIAN WISHES FOR TWO REASONS.
FIRST, GOI SEEMS TO HAVE TAKEN ALL STEPS, SHORT OF
ARBITRATION, PROVIDED FOR UNDER BILATERAL AGREEMENT FOR
RESOLUTION THIS ISSUE. BECUASE BUDGET FARE LOWER THAN
LOWEST ALITALIA FARE, ART. 10. G APPEARS TO GIVE GOI
UPPER HAND. SECOND, IF US AIRLINES DESIST NOW FROM
ADVERTISING (PANAM MANAGER STATES PANAM HAS STOPPED ALL
ADVERTISING OF BUDGETFARES AS OF FEW DAYS AGO EXCEPT FOR
ADS IN TRADE MAGAZINE) AND SELLING BUDGET FARE IN ITALY,
THERE MAY BE CHANCE OF CONTINUING SUCH SALES IN US.
HOMES

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Message Attributes

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TAGS: EAIR, IT
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